

## **DATA PROTECTION**

- (1) In the following, we provide information about the collection of personal data when concluding business transactions. Personal data is all data that can be related to you personally, including e.g. name, first name, address, email addresses, payment details, license plate and VIN numbers. The controller according to Art. 4 Para. 7 GDPR is TransSport S.A. DriveMarket, 34 route d'Ettelbruck, L-9230 Diekirch.
- (2) We collect, store and, if necessary, pass on the data to the extent necessary to provide the contractual services. The collection, storage and transfer takes place for the purpose of fulfilling the contract and on the basis of Article 6 Paragraph 1 Sentence 1 Letter b GDPR. Failure to provide this data may result in the contract not being concluded. These contractual services can include the following purposes; the data necessary to fulfill the contract will be transferred to the respective processor:
  - For the purpose of taking back your old vehicle, your personal data, which is written on the grey card or vehicle invoices, may be passed on to the reseller(s). This is done, among other things, to enable the registration of the vehicle and cross-border sale.
  - Your personal data will be transmitted to the registration office for vehicle registration or presentation, and in some cases also passed on to transport and driving service providers.
  - For the purpose of processing claims settlement, your personal data will be passed on to your insurer and its assessor.
  - For the purpose of data reconciliation, invoicing and claims processing, your personal data and accident reports will be transferred to your leasing company.
  - To create an extended warranty for your vehicle, your personal data will be transferred to insurance companies.
  - In order to send you videos or photos of the damage found on your vehicle, your personal data will be transmitted to a service provider.
  - For the purpose of adding or modifying your vehicle, your personal data will be passed on to the commissioned bodywork company or modification manufacturers.
  - For tyre storage or the pick-up and delivery service, your personal data will be passed on to the relevant service providers.
  - If we offer you financing, we will pass on your data to the commissioned financing company as this is required to prepare the financing offer.
  - When concluding a rental car contract, the following data is collected, processed and, if necessary, passed on.
  - The rental vehicles are equipped with geo-tracking and other technologies that enable, among other things, an analysis of driving behavior, determination of the route and location.
  - In order to determine damage or in the event of violations of the road traffic regulations, we will pass on your data to the insurance company and the investigating authorities.
  - When you sign a rental car contract, your personal data may be transferred to a service provider. In addition, a copy of your photo ID and driver's license will be created and stored.



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- (3) In addition to the services listed under (2), data processing operations are also carried out with the aim of fulfilling the following purposes:
  - Further development of products, services and support offers as well as other measures to control business transactions and processes;
  - Improving product quality, eliminating errors and malfunctions, among other things, through the analysis of vehicle data and customer feedback;
  - Processing of data in a central prospect and customer support platform as well as upstream and downstream systems for customer loyalty and sales purposes for the individual support of customers and prospects;
  - Handling of warranty and goodwill cases, processing of non-contractual inquiries and concerns from interested parties and customers;
  - Analysis needs and customer segmentation, e.g. calculation and evaluation of affinities, preferences and potentials;
  - Ensuring compliance with the law, preventing and protecting against legal violations (in particular criminal offenses), asserting and defending against legal claims; protecting the company and its affiliated companies;
  - Ensuring availability, operation and security of technical systems as well as technical data management.
- (4) The payment data is transmitted to the respective payment provider according to the payment method selected by the buyer. The payment provider is responsible for the payment data. The information, in particular the service responsible for the buyer's payment service provider, the details of data protection officers at payment service providers and the categories of personal data processed by payment service providers, are available from the respective payment service provider.
- (5) We maintain up-to-date technical measures to ensure the protection of personal data. These are always adapted to the current state of the art.
- (6) We reserve the right to adapt or modify our data protection notices in order to comply with changes in the law, new developments in case law or economic or technical changes. This does not affect the essential provisions of the contractual relationship.